Making a “forever home” a better home

With comprehensive insulation and HVAC upgrades from Sealed, Jordan Silvestri made his family’s forever home more comfortable and efficient.

Jordan Silvestri had a clear goal when searching for his ideal house. “My wife and I were dedicated to creating a space our kids could play, discover, and learn,” says Jordan. Luckily, the perfect home revealed itself in Teaneck, New Jersey. However, Jordan and his family soon found that their dream home had a few inescapable issues. “Summer was a scorcher,” says Jordan, “And in the winter, putting your feet on the floor felt like an ice bath.” It wasn’t hard to find the cause of the family’s discomfort. “You could tell our HVAC unit was outdated just by looking at it,” says Jordan. There were also significant problems with the home’s insulation and weatherization.

Fast Facts About Sealed:
Sealed designs, manages, and finances home weatherization and electrification projects, making it easy and affordable for people to be more comfortable while using less energy.

Their proven holistic approach can reduce energy use by 50% and take a home completely off of fossil fuels with upgrades like high-performance insulation, air sealing, and heat pump HVAC. An expert team designs the solution, matches top-rated local contractors, and manages the project from start to finish. Sealed covers the upfront costs, and are accountable to impact: if they don’t cut energy waste, they don’t get paid.

Founded: 2012
Founders: Andy Frank, Lauren Salz, Paul Gilkerson
Investors: Cyrus Capital Partners, Footprint Coalition, Fifth Wall, City Rock Venture Partners, Keyframe Capital Partners
Headquarters: New York, NY
Services: Insulation, air sealing, and HVAC home upgrades - including project design, project management, and performance-based financing.
Vision: To make all homes comfortable, healthy, and clean for the planet.

sealed.com
The final straw came when he saw how unbearable his daughter’s room felt in the winter. After researching solutions for home comfort, Jordan found Sealed. “We knew our house needed a lot of work, and I was worried about what it would all cost. When I discovered Sealed, I was immediately intrigued.”

He was especially inspired by Sealed’s payment program. “We didn’t have to worry about upfront costs. Sealed has a measurable goal to make your entire home more energy-efficient, so it’s all about accountability.” Working with the team at Sealed, Jordan received a comprehensive plan that would fix his home’s comfort problems at the source: air sealing and insulation to stop unwanted airflow and better manage temperature, and a new heat pump system to replace his old, outdated units.

“It’s so much easier to relax in the entire house now,” says Jordan. “The first thing I noticed was how comfortable my daughter’s room was. I could finally go into her room without needing a sweatshirt.” Now Jordan and his family are looking forward to spending more time together at home. “My wife and I always wanted a space where we can build stronger bonds as a family. Sealed helped cement that for us.”

“Thanks to Sealed, we can finally enjoy our house’s fullest potential.”

Jordan - Teaneck, NJ

Location
Teaneck, NJ

House Style
Tudor

Year Built
1937